

District Governor Newsletter 2019-2020

DISTRICT 9400 NPC · ISSUE 2, AUGUST 2019





Greetings to all Rotarians,

Our special observance focus for the month of August is Membership and New Club Development.

I would like to encourage clubs to have a good look at how their meetings are run and sensitively quiz the experience by putting on a visitor's jacket. Many aspects can be assessed – the venue, the ambiance, the format, the fun factor and achievement of purpose and involvement, to name a few. Subtle, minor, more extensive or no changes at all to meeting formats may be indicated – try this little exercise, it could be very rewarding. If we can help grow Rotarians' club experiences we will further reflect the passion we have and the ability to attract new members could be positively enhanced.

A focus strategy of District 9400 is to make use of the relatively new idea of forming a Satellite Club. It could bring a new dimension to a Club – revitalize ideas and generate energy with the potential to widen and enhance the footprint in our District. Please see the link in the block below, along with many other suggestions for new membership development.

In the column to the right, there are some very useful links for a quick Health Check for your Club for Membership Month, which came from the desk of our Rotary International President, Mark Maloney.

Finally, a special greeting to all the Women in or associated with our Rotary Clubs to wish you a very happy Women's Month – see the link below where you can participate and enrich your Rotary experience.

Join us for an upcoming webinar <u>We Are Rotary:</u> <u>Advancing Women as Leaders</u> on Wednesday, 28 August, 15:00-16:00 Chicago time (UTC-5).

Until next month ...





TIPS OF THE MONTH

ROTARY CLUB HEALTH CHECK



Help your clubs stay strong and relevant to their members by sending them the <u>Youtube Link</u> to a video created by our CDS Team demonstrating the use of the <u>Rotary Club Health Check</u> (2450-EN) toolkit. Clubs are also encouraged to enroll the online learning course <u>Is Your Club Healthy?</u> The use of the <u>Rotary Club Health Check</u> will help club leaders identify opportunities and find resources to tackle challenges

MEMBERSHIP MONTH

August is designated as Membership month. Discover the Learning & Refernce section of the My Rotary and make use of the membership resources available <u>here</u>.

At the January meeting the RI Board of Directors recently adopted a new <u>Diversity</u>, <u>Equity</u>, <u>and Inclusion</u> statement committing Rotary to cultivate a diverse, equitable, and inclusive culture celebrating the contributions of people of all backgrounds.

Do your clubs reflect this statement?

Encourage them to take the course on <u>Building a Diverse Club</u> and to use <u>Diversifying Your Club</u> - assessment and act on results.



Register today at riconvention.org Honolulu, Hawaii, USA | 6-10 June 2020















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DISTRICT DOMAIN WEBSITE HAS CHANGED!

This change is to reflect our NPC status in the proper manner. The new District website URL is:

https://rotary9400npc.org.za

Also please note that DISTRICT CONTACT EMAILS WILL CHANGE to the new domain as well. Further communications in this regard will follow soon.

LINK TO THE DISTRICT FACEBOOK PAGE

Check out Club news, updates, events, projects, happenings on Facebook. You can go straight to the page here:

https://www.facebook.com/rotaryd9400NPC/

MEMBERSHIP AND NEW CLUB DEVELOPMENT MONTH

New Club Development ideas to strengthen membership:

Show your Rotary pride by adding a <u>Proud Member frame</u> to your profile picture on Facebook.

<u>Watch RI President Mark Daniel Maloney</u> speak about growing Rotary and share his short video at your next club meeting.

Welcome new members to your club with <u>Rotary Basics</u>. This online course was designed for new members, but is also a good refresher course for long-time members.

Learn about an innovative membership model - <u>Guide to Corporate Membership</u> – encouraging local businesses to get involved in Rotary by offering corporate memberships.

Did you know you can start a satellite club with as few as 8 members? The <u>Guide to Satellite Clubs</u> explains what a satellite club is, how it can benefit your community and steps for starting one.

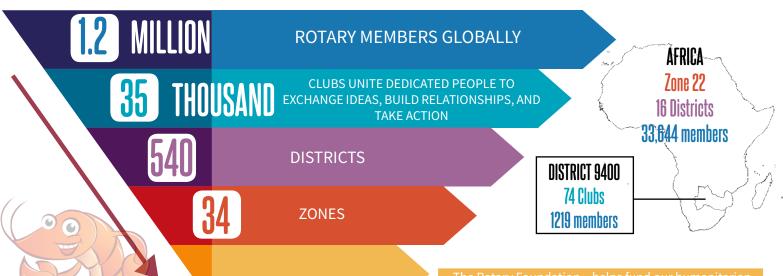
<u>Guide to Passport Clubs</u> is a club model to encourage their members to visit other clubs for new ideas and activities.

The <u>Club Flexibility page</u> has great ideas and tips for how your club can stay relevant to current and future members.

Finally there are a number of membership courses available in the <u>Learning Center</u>. Find all these resources and more at <u>rotary.org/membership</u>.

A OUICK VIEW OF OUR ORGANIC STRUCTURE

Rotary Clubs link through Regions, Districts and Zones to the other two main arms of Rotary – Rotary International and The Rotary Foundation. Together, we work to make lasting change in our communities and around the world.



activities, from local service projects to global initiatives
Rotary International – Supports Rotary
Clubs worldwide by coordinating global programmes and
initiatives









